



Company Program

A Student Venture

Company Program - A Student Venture is an exciting hands-on program that allows students the opportunity to experience the risks and rewards of entrepreneurship by starting and operating their own business



"This program has given me more skills and energy to follow through with my career plans." **Student, Grade 10**

Students are the main decision makers as they collaborate with professional volunteer consultants to solve real business challenges and develop leadership skills. From raising money to start their venture, through production and sales to liquidating their company, students participate in the full life cycle of a business. Company Program offers new possibilities for the next generation of successful start-ups including building their current skill set.

Program Goals

- Improve employability, workforce readiness and awareness of new career opportunities.
- Enhance critical-thinking, presentation and leadership skills.
- Create appreciation of entrepreneurial qualities and greater understanding of personal responsibility.

Your Junior Achievement Experience

Like other Junior Achievement programs, Company Program - A Student Venture is free for participants. Each venture in Company Program needs: 15-30 High School Students; 3-6 Business Volunteers; A Venue For Weekly Meetings

The Program

- 16 Weeks from October 2008- February 2009
- Meetings run once per week 6:00-9:00 PM
- Students manage a business from start-up through liquidation
- Start-up capital raised through shares
- Student businesses are mentored by volunteers from the business community

Student Benefits

- Develop key employability and transferable skills
- Gain leadership skills
- Work with mentors from the business community
- Improve communication skills
- Build self-esteem and confidence
- Win local and national scholarships

Volunteer Benefits

- Share business knowledge
- Connect with students and understand today's youth workforce
- Group facilitation experience
- Give back to the local community

Junior Achievement will provide all necessary program materials including student workbooks, assist with program marketing and recruitment, and train all business volunteers.

For more information about this and other programs please contact:

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INSPIRING FUTURE LEADERS THROUGH EXCELLENCE



To inspire and prepare young people to succeed in a global economy