



Deloitte Inspiration Award

Junior Achievement of Canada (JA Canada)
2009 – 2010 Program Year Guide



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Awards Background

- Deloitte has been a generous supporter of Junior Achievement of Canada for a number of years.
- Along with cash awards, Deloitte has contributed tremendously to the growth of JA Canada as its people have dedicated their time by taking various roles within the Board of Directors and as volunteer advisors in JA's instructional workshops and programs including The Company Program, Dollars with Sense, The Economics of Staying in School, JA Titan and Dream Big.
- Award Recipients of Deloitte Inspiration Awards 2008-2009 attended a luncheon with numerous Deloitte Partners and took a tour of downtown Toronto, including the CN Tower; also, they showcased their oratory skills at the Canadian Business Hall of Fame Induction Ceremonies & Gala Dinner, where each was given the task of introducing the Inductees.

Awards & Scholarships Management

The Education Manager has been appointed by JA Canada to oversee the management of JA Canada's National Awards & Scholarship Program and his/her responsibilities include the following:

- Collaborate with JA Canada Vice President of Education in updating JA Canada's National Awards & Scholarship Programs and communicate with Charters throughout the year leading up to the Canadian Business Hall of Fame Induction Ceremonies & Gala Dinner
- Serve as Liaison between the Sponsor and JA Canada
- Identify marketing sources to promote the Award through various media, such as scholarship books, schools, and e-mail blasts; appropriate media will be identified and discussed with JA Canada in advance
- Create Application Forms and establish Electronic Distribution Channel to send response letters to short-listed applicants (Award Recipients & Non-Recipients)
- Coordinate travel arrangements and Canadian Business Hall of Fame Induction Ceremonies & Gala Dinner activities for the Award Recipients
- Welcome the Award Recipients; coordinate with Deloitte the Award Luncheon for the Recipients and Donors
- Conduct a post-Canadian Business Hall of Fame Induction Ceremonies & Gala Dinner debriefing session or organize a teleconference call with the Award Recipients
- Conduct a review session with Deloitte representatives to discuss the overall Award Process
- Provide an Executive Summary (3-5 pages long) on the Award Process and make recommendations

Application Process

Purpose	To recognize outstanding written and oral communication skills of Achievers from The Company Program - A Student Venture (In School/After School Edition), JA Titan or GLOBE
Value	<ul style="list-style-type: none"> Scholarship: \$2,500 Cash/Award Recipient; Total of 4 Recipients Travel expenses to and from Toronto: All costs including hotel accommodations, meals and a ticket to the Canadian Business Hall of Fame Induction Ceremonies & Gala Dinner
Eligibility	<ul style="list-style-type: none"> Any student who is not a previous winner of this award and is enrolled in The Company Program - A Student Venture (In School/After School Edition), JA Titan or GLOBE The Applicant does not need to be a graduating student to be eligible for this Award The Application Form must be signed by the Applicant and his/her Parent or his/her Legal Guardian if the Applicant is under 18 at the time of submitting the Application Package The Applicant must adhere to the rules and regulations of the Award including the completion of all documents requested in the Application Package Requirements
Award Topic	<i>“Canadian youth are tomorrow’s workforce. What skills and attitudes do you think students need to develop to be successful in the workplace? How is Junior Achievement helping you to build them?”</i>
Application Package Requirements	<ul style="list-style-type: none"> A 3-5 minute (500 words) Speech - typed and double spaced - on the Award Topic, A DVD of the Applicant delivering the speech; this video does not need to be professionally produced; no other format is eligible The Application Form by attaching it to the Application Process Document 2 Recommendation Letters; 1 from the Local JA Office, 1 from a teacher or a community leader who has known the Applicant for a minimum of 1 year A Résumé highlighting the Applicant's best subjects, student activities, volunteer experience outside of school, club or church activities and hobbies
Award Recipients Selection Process	<ol style="list-style-type: none"> The Applicant submits Application Package to JA Charter by February 19, 2010 JA Charters approve and forward Application Packages to JA Canada by March 5, 2010 A Judging Panel will review Application Packages received by JA Canada 1 Award Recipient chosen from each region - Atlantic, Quebec, Ontario and Western
Award Recipients Requirements	<ul style="list-style-type: none"> The Award Recipients must participate in all activities related to the Canadian Business Hall of Induction Ceremonies & Gala Dinner on May 11, 2010 as a guest of Deloitte; Award Recipients will be chaperoned by a JA Canada official during their stay in Toronto The Award Recipients must provide a current photograph and biography outlining their Junior Achievement involvement and their educational background, must be received by JA Canada by April 1, 2010. The Award Recipients must agree to have their names published in association with JA Canada and sign a release form.
Deadline	<ul style="list-style-type: none"> Applicant’s submission deadline to Charter: Received by February 19, 2010 Charter’s submission deadline to JA Canada: Received by March 5, 2010

Application Form

Value: One (1) Cash Scholarship of \$2,500 per Award Recipient, including all expenses paid trip to and from Toronto to attend the Canadian Business Hall of Fame Induction Ceremonies & Gala Dinner; **Total of 4 Award Recipients**

Please submit all documents listed in the Application Package Requirements to your Charter by February 19, 2010. Thank you for participating in JA Canada's Program and applying for the Award. We wish you all the best in your future endeavors.

Region:	
JA Charter:	Student Name:
Male/Female:	Birth Date:
Telephone No.:	E-mail Address:
Address:	
City, Province:	Postal Code:

Purpose: To recognize outstanding written and oral communication skills of Achievers in The Company Program - A Student Venture (In School/After School Edition), JA Titan or GLOBE

Name of Parent/Legal Guardian/Other (Indicate the relationship):	
Telephone No.:	Current School Overall Average: %
Describe Future Education and/or Career Plans (Please Use Times New Roman, Font Size 11 and Under 100 Words):	
Student Signature:	
Parent/Guardian/Other Signature:	
Applicant's Submission Deadline to Charter: Received by February 19, 2010	Received On-Time: Yes/No
Charter's Submission Deadline to JA Canada: Received by March 5, 2010	Received On-Time: Yes/No
PLEASE NOTE: The award recipient has 3 years from date of announcement in which to collect the scholarship. Otherwise the funds will be used to support other Awards & Scholarships.	

Evaluation Criteria

Judge:		Evaluation Level Criteria			
Applicant Name:		Level 4 – High Degree			
		Level 3 – Considerable Degree			
		Level 2 – Some Degree			
		Level 1 – Limited to No Degree			
Region:		4	3	2	1
Charter:		Please Insert ✓ in Individual Criterion			
Communication	Appropriate Voice Level & Tone				
	Budgeting of Timing (3-5 minutes)				
	Pace				
	Flow & Organization of Thoughts				
Content	Addressing the Award Topic				
	Authentic & Level of Interest Demonstrated				
	Depth of Knowledge of Award Topic				
	Personal opinion incorporated				
Presentation	Eye contact				
	Posture				
	Appropriate attire				
	Other -				
Written	Spelling & Grammar				
	Quality of Content				
	Format/Organization				
JA Involvement & Recommendation Letters	JA involvement during school				
	JA involvement demonstrating progressive leadership				
	Recommendation Letters providing strong support of the Applicant				
	Recommendation Letters demonstrating in-depth knowledge of student eligibility				
Sub – Total (Multiply # of ✓ by Value at the Top of each Column)					
Total (Add all Sub-Totals)					

Appendix A – Judging Panel Composition

Organization/Representative	Industry Sector
Deloitte	Donor
JA Canada	Non-profit
Teacher	Education
Former Deloitte Inspiration Award Recipient/JA Student	Peer

Appendix B – JA Canada & Charters Communications Schedule

Date	Step	Description	✓
May, 2009	1	Award process review by Deloitte/JA Canada	
		New recommendations identified and discussed	
June, 2009	2	Changes incorporated in new applications	
		Judging Panel identified in terms of Composition/Names	
September, 2009	3	Award information posted on Deloitte & JA Sites	
		E-mail blasts to schools to promote the Award	
		Communications sent to Charters regarding the Award	
October & November, 2009	4	Award information updated on Deloitte & JA Sites	
		E-mail blasts to schools to promote the Award	
		Communications sent to Charters regarding the Award	
December, 2009	5	Remind Charters to promote Awards & Scholarships	
January, 2010	6	Remind Charters to promote Awards & Scholarships	
		Remind Charters of the Feb 19th Charter Application deadline	
February, 2010	7	Remind Charters of the Mar 5th JA Canada deadline	
		Charters To identify number of Applicants received	
		Request Charters to forward any applications received to JA Canada	
March, 2010	8	Application deadline to JA Canada: Mar 5th	
		Prescreening Applicants for eligibility: Mar 8th –> Mar 12th	
		Judging Panel reviews Applicants: Week of Mar 15th	
		Award recipients determined by Mar 22nd	
		Notify the Award Recipients by March 29th	
April, 2010	9	Award Recipients confirm their attendance & notify Charters	
		Award Chaperone coordinates travel arrangements	
		Chaperone distributes schedules to the Award Recipients	
		News Release sent out to announce the Award Recipients	
May, 2010	10	Students met by chaperone and reviews logistics	
		Award Recipients attend the Award Ceremony Lunch	
		Award Recipients hair styled	
		Award Recipients rehearse at the Convention Centre	
		Award Recipients attend Canadian Business Hall of Fame Induction Ceremonies & Gala Dinner and introduce Inductees	
June 2010	11	Conference follow up calls to the Award Recipients	
		Award Recipients submit testimonials/experience letters to school Newsletters & JA Canada	
		Photos/Comments posted on JA Canada & Charters Sites	

Appendix C – Awards Committee Schedule

Calendar 2009

January	February	March	April
May	June	July	August
<ul style="list-style-type: none"> Review Award cycle Identify changes for the process & procedures 	<ul style="list-style-type: none"> Changes incorporated Judging Panel Composition confirmed 	<ul style="list-style-type: none"> No action planned unless required otherwise 	<ul style="list-style-type: none"> No action planned unless required otherwise
September	October	November	December
<ul style="list-style-type: none"> Award information posted on Charters Sites National Awards Director Selected & Oriented 	<ul style="list-style-type: none"> JA/Sponsor E-mail blast to schools for promotions Charter communications about the Award 	<ul style="list-style-type: none"> JA/Sponsor E-mail blast to schools for promotions Charter communications about the Award 	<ul style="list-style-type: none"> Report on the Application submission status Review various logistics regarding the Award

Calendar 2010

January	February	March	April
<ul style="list-style-type: none"> Remind charters of the Mar 5th 2010 deadline 	<ul style="list-style-type: none"> Remind charters of the Mar 5th 2010 deadline; Announce Judging Panel Composition to Charters; Charters to identify number of applicants received 	<ul style="list-style-type: none"> Charters submit Application Packages to JA Canada; Review Application Packages; Award Recipients selected by Mar 29th 2010 	<ul style="list-style-type: none"> Confirm w/recipients availability; Make travel arrangement; Confirm Luncheon for the Award Recipients
May	June	July	August
<ul style="list-style-type: none"> Chaperone to meet recipients; Meet the Award Recipients for Lunch; Deloitte to present the Awards to JA Students 	<ul style="list-style-type: none"> Conference follow up calls to recipients; Recipients submit testimonials/experience letters to schools and JA Canada; Photos/Comments posted on JA Canada & Charter Sites 	<ul style="list-style-type: none"> Award discussion/revamp with donor 	
September	October	November	December

Appendix D – Media Coverage