



Junior Achievement of Northern Alberta & NWT
Suite 200, World Trade Centre
9990 Jasper Avenue
Edmonton, AB, T5J 1P7
Phone: 780.428.1421 ext 224
Fax: 780.428.1031
www.janorthalberta.org

Bring your class to the.....

J.A. Business School

On-site learning for one full week

Downtown in the Heart of the City at the World Trade Centre
“Where Business Happens”

Help students develop an entrepreneurial spirit, gain leadership skills and understand the value of working with others, while learning about the basics of business.

All programs are linked to curriculum and are funded by business sponsors, so there is NO COST for the students or schools other than transportation.

The site-based weeklong programs are available for grade 4 and 5 classes.

During the **mornings**, students will learn about businesses in the downtown area. Our School Relations Manager will meet with you, the teacher, at the J.A. Centre to help plan the mornings and book facilities in the downtown area as needed. These teacher-driven mornings will compliment the Jr. Achievement Program that the students will be taking in the afternoons as well as other units the students are studying in school.

Following are some of the businesses that the students have learned about during the JA Business School. They toured the Fairmont Hotel Macdonald to learn the ins and outs of the hotel business. During this tour they visited the Royal Suite where the Queen and other celebrities have stayed. The students sketched the hotel and discussed the beautiful architectural design. Some years the students are invited to the Hall of Fame Laureate Luncheon in the Wedgewood Room of the Macdonald Hotel. At this luncheon they are seated with our various business sponsors, such as Evelyn Charles. During a tour of ATB the students handle counterfeit money, learn about a teller's float and visit the inside of a vault. On the Telus tour, students are invited to the board room on the top floor where Dr. Westbury discusses marketing (the students are always keen to discuss the Telus animal commercials), while they take in the amazing view of the city in all directions. A tour of the Shaw Conference Centre, including the huge kitchens where we sample some of the culinary arts, gives the students insight into running a very large operation that can feed up to 6000 people at a time. In contrast to this we visit a smaller business called Soul soup which is a quaint funky place that has only 3 tables and offers amazing homemade soup. The owner there answers all of the students' questions about how she got started in the business and students are again treated to a sample from the kitchen. When we visit the Don Wheaton Family YMCA we learn all about running a non profit business as we tour the new facility and are invited to stay on for a swim. Other businesses we have toured include the Journal, Eveline Charles Academy, City TV, the Bounce, CKUA, Radio Canada, Stanley A. Milner Library, Paul Travel and Enbridge. Each business tour supports the concepts the students learn about in their Business Basics Program.



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The opportunities for students to learn about business and economics in the downtown area are endless. There are also numerous activities they can do downtown to support their curriculum in various subject areas. Just as business people strive to find ways to keep fit during their workday, the students can take part in activities that support their Phys. Ed curriculum such as jogging around Sir Winston Churchill Square during their lunch hour, visiting one of the fitness centers downtown such as the World Health Club, or skating in front of City Hall.

In the **afternoons**, the Junior Achievement Business Basics Program will be delivered to the students by an experienced and inspiring businessman or woman. These programs can be viewed on our website at: www.janorthalberta.org. Curricular links for these are provided on the website as well. The afternoon programs would be the same as the in school programs but would take place in one of the new classrooms at the Junior Achievement Centre, which provides a boardroom setting with real boardroom furniture.

For this program, there is **NO COST TO THE SCHOOL OR STUDENTS**. However, a deposit of \$300.00 is required six weeks prior to the program start date. This is returned to you on the first day of the program and could be applied to your transportation costs. In the event that you had to cancel your program, this deposit would be non-refundable.

The teacher who registers for this program is required to be in attendance with their class for the entire week that the program runs.

For inquiries about this program, please contact the School Relations Manager for
Jr. Achievement: Linda McDougall lmcdougall@janorthalberta.org ph. 428-1421 ext 224
Fx. 780-428-1031