



9th ANNUAL

STOCK MARKET CHALLENGE



FEBRUARY 11th, 2010



TSX Stock Market Place- 130 King St. W.



Registration 5:30 Trading: 6:30



GUARANTEED ROI!

The Stock Market Challenge is an unpredictable ride through the highs and lows of the stock market! All the energy and excitement of the stock trading floor is simulated in this innovative and high-tech event. Thirty teams compete against each other in a race to accumulate the highest portfolio.

The fast pace of Stock Market Challenge makes for a terrific team dynamic! Strategy is essential and split second decisions are vital. Proceeds support the delivery of Junior Achievement programs which help students assess their educational goals, understand their future financial responsibilities and realize their individual potential.

May The Best Traders Win!

- STEP 1** Teams begin the game with \$500,000 trading dollars to invest in fictitious stock.
- STEP 2** Once the trading begins every 80 seconds is a new trading day in a volatile market! Players track their stock portfolio and team standings on three massive screens at the front of the room.
- STEP 3** Teams buy and sell stocks from student runners equipped with hand held computers that instantly send trades to the system. Teams may add to their portfolio through real dollar purchases of additional 'trading dollars'.
- STEP 4** The team with the largest portfolio after 60 days of trading compressed into two hours - **WINS!**



REGISTER YOUR TEAM OF FOUR TODAY!

THANK YOU TO OUR SPONSORS!





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Stock Market Challenge is a technology- based competition where the stakes are high, the energy's electric and the money is imaginary! Cost per team is \$1,500, with four members to a team. The goal of each of the thirty teams is to accumulate the highest possible net worth prior to the close of trading.

SPONSORSHIP OPPORTUNITIES

PORTFOLIO SPONSOR - \$10,000

Sponsor Benefits

- Opportunity to open the TSX on February 11th
- Exclusive Logo on all team printed portfolio statements
- Logo on invitation, collateral materials, event website
- Logo on video screens prior to student and adult event
- Logo on event banner ad on TMX.com and TMXmoney.com
- Logo on globeinvestor.com banner ad
- Logo on Globe and Mail post event thank you ad
- Logo on media releases
- One Team Registration
- Giveaway for each event participant

STUDENT SPONSOR - \$16,000 + Prizes

Sponsor Benefits

- Opportunity to open the TSX on February 11th
- Logo on invitation, collateral materials, event website
- Exclusive logo recognition at Student event
- Logo on media releases
- Logo on video screens prior to student and adult event
- Logo on globeinvestor.com banner ad
- Logo on Globe and Mail post event thank you ad
- Logo on event banner ad on TMX.com and TMXmoney.com
- Giveaway for each event participant
- One Team Registration

SOLD

PREMIER BLUE CHIP SPONSOR - \$6,000

Sponsor Benefits

- Opportunity to open the TSX on February 11th
- Logo on invitation, collateral materials, event website
- Logo on media releases
- Logo on video screens prior to event
- Logo on globeinvestor.com banner ad
- Logo on Globe and Mail post event thank you ad
- Logo on event banner ad on TMX.com and TMXmoney.com
- Market Open photo featured on TMX website
- One Team Registration
- Giveaway for each event participant

"EXTRA! EXTRA!" NEWS RELEASE SPONSOR - \$4,000

Sponsor Benefits

- Logo on 4 newsletters distributed through the evening
- Company name will appear on TMX ticker tape
- Logo on JA website event page
- Giveaway for each event participant

PRIZE SPONSOR- \$4,000

Sponsor Benefits

- Verbal company promotion through the evening by M.C.
- Company name will appear on TMX ticker tape
- Logo on JA website event page
- Giveaway for each event participant

Junior Achievement hopes to raise \$110,000 at this year's Stock Market Challenge to fund an additional 150 Grade 7 Dollars with Sense programs reaching more than 4000 students. 35 student teams will participate in the Stock Market Challenge event earlier in the afternoon.

In 2009-2010 school year, Junior Achievement of Central Ontario will inspire over 75,000 students in Toronto, Peel, Halton, York, Durham and Simcoe regions.

2010 TEAM REGISTRATION FORM

YES, we would like to register a corporate team in the Stock Market Challenge

Company _____

Address _____

City _____

Prov _____

Postal _____

Phone _____

Email _____

Team Price \$1500

_____ X _____ = _____
Number of Teams Team Price

- \$10,000 Portfolio Chip Sponsor _____
 \$6,000 Blue Chip Sponsor _____
 \$4,000 Prize Sponsor _____
Total Owing _____

Cheque enclosed

Invoice me

Charge my

VISA

Mastercard

AMEX

Card Number _____

Expiry _____

Name of Cardholder _____

Signature _____

I would like to donate items for giveaways to the student and adult events

Team Name _____

Team Captain Name _____

Email _____

Player 2 Name _____

Email _____

Player 3 Name _____

Email _____

Player 4 Name _____

Email _____

Please return by fax or mail to:
Shannon Cummings
2 Adelaide Street West
Suite 300
Toronto, ON M5H 1L6
(T) 416-360-5252 ext. 230 (F) 416-366-5252
scummings@jacentralontario.org

