



## Most Valuable Achiever Award (in memory of Al Beech)

### Junior Achievement of Canada (JA Canada)

### 2009 – 2010 Program Year Guide

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## **Award Background**

- For 20 years, Al Beech, as a JA Executive Committee member, was instrumental in identifying key volunteer executives to assist JA Canada; upon his untimely death in 1990, his family created a Scholarship in his memory to honor the Most Valuable Achiever and recognize his/her outstanding achievement in JA.
- The Award is presented to a graduating student who demonstrates scholastic ability, career potential and outstanding achievement in a JA Program.

## **Awards & Scholarships Management**

*The **Education Manager** has been appointed by JA Canada to oversee the management of JA Canada's National Awards & Scholarship Program and his/her responsibilities include the following:*

- Collaborate with JA Canada Vice President of Education in updating JA Canada's National Awards & Scholarship Programs and ensuring timely communications with Charters
- Serve as Liaison between the Sponsoring Organization and JA Canada
- Coordinate meetings and act upon the Communications Schedule as outlined
- Identify Sources of marketing to promote the Awards through media, such as scholarship books, schools, e-mail blasts; appropriate media will be identified and discussed with JA Canada
- Create Application Forms and establish Electronic Distribution Channels
- Short list all received applicants (Award Recipients & Non-Recipients) receive response in the form of a letter
- Conduct a Review with Donor Representatives regarding the Award Process
- Provide an Executive Summary of Award Process (3 – 5 pages long) and make recommendations to improve the overall Process

## Application Process

<b>Purpose</b>	To recognize outstanding individual achievement by a graduating Achiever
<b>Value</b>	One (1) Cash Scholarship of \$2,000/Award Recipient X One (1) Award Recipient in Total
<b>Eligibility</b>	<ul style="list-style-type: none"> <li>• All students enrolled in The Company Program – A Student Venture (In School &amp; After School Edition), JA Titan, or GLOBE for the 2009-2010 Program Year</li> <li>• The Applicant must adhere to the rules and regulations concerning the Award including the completion of all requested documentations in the Application Package Requirements</li> <li>• The Applicant must be graduating before <b>June 30, 2010</b> of the current academic year and must be qualified upon graduating to enroll at an accredited college or university</li> <li>• The Application Form must be signed by the Applicant and his/her Parent or Legal Guardian if the Applicant is under 18 when the Application Package is submitted</li> </ul>
<b>Award Topic</b>	<b><i>“Describe what you believe are 5 important characteristics of leadership with specific examples from your own company, school or business leaders.”</i></b>
<b>Application Package Requirements</b>	<ul style="list-style-type: none"> <li>• A 500-word Essay - typed and double spaced - on the Award above</li> <li>• The Application Form</li> <li>• 2 Recommendation Letters; 1 from the Local JA Office, 1 from a teacher or a community leader/JA volunteer/employer who is familiar with the Applicant</li> <li>• A Résumé highlighting the Applicant's best subjects, student activities, volunteer experience outside of school, club or church activities and hobbies</li> </ul>
<b>Application Process</b>	<ol style="list-style-type: none"> <li>1. The Applicant submits the Application Package to his/her Charter by <b>March 5, 2010</b></li> <li>2. Charters approve and forward Application Packages to JA Canada on behalf of the Applicant</li> <li>3. The Judging Panel reviews all Application Packages received by JA Canada</li> </ol>
<b>Award Recipient Criteria</b>	<ol style="list-style-type: none"> <li>(1) Strong participation in the JA Company Program – A Student Venture (After School Edition) JA Titan, or GLOBE for the 2009-2010 Program Year</li> <li>(2) Scholastic Ability and Educational Record</li> <li>(3) Overall outstanding Achievements</li> <li>(4) Career Potential</li> </ol>
<b>Award Recipient Requirement</b>	The Award Recipients must agree to have his/her names published in association with JA Canada and the Award and sign a release form. Prepare and send thank you letter and current photograph to Mrs. Beech.
<b>Deadlines</b>	<ul style="list-style-type: none"> <li>• Applicant's Submission Deadline to Charter: <b>Received by March 5, 2010</b></li> <li>• Charter's Submission Deadline to JA Canada: <b>Received by March 19, 2010</b></li> </ul>





## Appendix A – Judging Panel Composition

<b>Representative</b>	<b>Organization</b>	<b>Industry Sector</b>
Mrs. Lorraine Beech		Donor

## Appendix B – JA Canada & Charters Communications Schedule

Date	Step	Description	✓
May, 2009	1	Award Process review by a Representative of Donor/JA Canada	
		New recommendations identified and discussed	
June, 2009	2	Changes incorporated in new applications	
		Judging panel identified in terms of Composition/Names	
September, 2009	3	Award information posted on JA Sites	
		E-mail blasts to schools to promote the Award	
		Communications sent to Charters regarding the Award	
October & November, 2009	4	Award information updated on JA Sites	
		E-mail blasts to schools to promote the Award	
		Communications sent to Charters regarding the Award	
December, 2009	5	Reminder to Charters to promote Awards & Scholarships	
January, 2010	6	Remind Charters of the <b>March 5th</b> Application Forwarding Deadline	
February, 2010	7	Remind Charters of the <b>March 5th</b> Application Forwarding Deadline	
March, 2010	8	Charters to identify number of Applicants received	
		Application deadline to JA Canada: <b>March 19th</b>	
		Prescreening Applicants for eligibility: <b>March 22nd –&gt; March 26th</b>	
April, 2010	9	Judging Panel reviews Applicants: <b>Week of April 5th</b>	
		Award Recipients determined by <b>April 12th</b>	
		Notify Award Recipients by <b>April 26th</b>	
May 2010	10	News release to announce the Award Recipients	
		Conference follow up calls to the Award Recipients	
		Award Recipients submit testimonials/experience letters to school Newsletters & JA Canada	
		Photos/Comments posted on JA Canada & Charters sites	

## Appendix C – Awards Committee Schedule

### Calendar 2009

January	February	March	April
May	June	July	August
<b>Review Award Cycle Identify changes for the process &amp; procedures</b>	<b>Changes incorporated Judging Panel Composition confirmed</b>	<b>Announce Judging Panel composition to Charters</b>	<b>No action planned unless required otherwise</b>
September	October	November	December
<b>Award information posted on Charters sites National Awards Director selected &amp; oriented</b>	<b>JA/Sponsor E-mail blast to schools for promotions Charter Communications about the Award</b>	<b>Report on the Application submission status Review various logistics regarding the Award</b>	

### Calendar 2010

January	February	March	April
<b>Remind Charters of March 5<sup>th</sup>, 2010 application deadline</b>	<b>Remind Charters of March 5<sup>th</sup>, 2010 application deadline</b>	<b>Charters submit Application Packages to JA Canada Prescreen &amp; Review Application Packages Judges review Application Packages received to date</b>	<b>Judging Panel reviews applicants Wk of April 5<sup>th</sup>, 2010 Award Recipients selected by April 12<sup>th</sup>, 2010 Announce the Recipients by April 26<sup>th</sup>, 2010</b>
May	June	July	August
<b>News release to announce the Award Recipients Conference follow up calls to the Award Recipients</b>	<b>Award Recipients submit testimonials/experience letters to school Newsletters &amp; JA Canada Photos/Comments posted on JA Canada &amp; Charters sites</b>	<b>Prepare and review the overall Award process</b>	
September	October	November	December