



# Seymour Schulich Entrepreneurship Scholarship & Nigel Martin Memorial Scholarship

Junior Achievement of Canada (JA Canada)  
2009 – 2010 Program Year Guide

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## **Awards Background**

- Mr. Seymour Schulich, a long time investor in JA and a former Governor of JA Canada created these scholarships to encourage the development of entrepreneurship in Canada.
- Award Recipients should be graduating from high school & entering into 1<sup>st</sup> year of college/university in the fall.
- 1 of the 6 scholarships has been dedicated in the memory of Mr. Nigel Martin, a business associate and friend of Mr. Schulich; Mr. Martin was killed in an airplane accident in October, 1993.

## **Awards & Scholarships Management**

*The **Education Manager** has been appointed by JA Canada to oversee the management of JA Canada's National Awards & Scholarship Program and his/her responsibilities include the following:*

- Collaborate with JA Canada Vice President of Education in updating JA Canada's National Awards & Scholarship Programs and communicate with Charters as outlined in the Charter Communications Schedule.
- Serve as Liaison between the Sponsoring Organization and JA Canada
- Coordinate meetings and act upon the Communications Schedule as outlined
- Identify Sources of marketing to promote the Awards through media, such as scholarship books, schools, e-mail blasts; appropriate media will be identified and discussed with JA Canada
- Create Application Forms and establish Electronic Distribution Channels
- Short list all received applicants (Award Recipients & Non-Recipients) receive response in the form of a letter
- Conduct a Review with Donor Representatives regarding the Award Process
- Provide an Executive Summary of Award Process (3 – 5 pages long) and make recommendations to improve the overall Process

## Application Process

Purpose	To encourage the development of entrepreneurship among Canadian youth
Value	One (1) Cash Scholarships of \$1,000/Award Recipient X <b>5 Award Recipients Seymour Schulich and 1 Recipient Nigel Martin: 6 recipients in total</b>
Award Details	Payment of the scholarship will be made in 2 equal payments; the 1 <sup>st</sup> will be paid after written confirmation of post-secondary enrollment is received at JA Canada; these conditions apply to both the September and January semesters
Eligibility	<ul style="list-style-type: none"> <li>• All students enrolled in The Company Program – A Student Venture (In School &amp; After School Edition), JA Titan, or GLOBE for the 2009-2010 program year</li> <li>• The Applicant must adhere to the rules and regulations concerning the Award including the completion of all requested documentation in the Application Package Requirements</li> <li>• The Applicant must be graduating before <b>June 30, 2010</b> of the current academic year and must be qualified upon graduating to enroll at an accredited college or university</li> <li>• The Application Form must be signed by the Applicant and his/her Parent or Legal Guardian if the Applicant is under 18 when the Application Package is submitted</li> </ul>
Award Topic	<b><i>“In the 21<sup>st</sup> Century entrepreneurial skills are seen as critical to the workplace. What are these skills and what advantage will you bring to the workplace if you hone these skills?”</i></b>
Application Package Requirements	<ul style="list-style-type: none"> <li>• A 500-word Essay - typed and double spaced - on the Award Topic above</li> <li>• The Application Form</li> <li>• 2 Recommendation Letters; 1 from the Local JA Office, 1 from a teacher or a community leader/JA volunteer/employer who is familiar with the Applicant</li> <li>• A Résumé highlighting the Applicant's best subjects, student activities, volunteer experience outside of school, club or church activities and hobbies</li> </ul>
Application Process	<ol style="list-style-type: none"> <li>1. The Applicant submits the Application Package to his/her Charter by <b>March 5, 2010</b></li> <li>2. Charters approve and forward Application Packages to JA Canada on behalf of the Applicant by <b>March 19, 2010</b></li> <li>3. The Judging Panel reviews all Application Packages received by JA Canada</li> </ol>
Award Recipients Criteria	<ol style="list-style-type: none"> <li>1. Strong participation in the JA Company Program – A Student Venture (After School Edition)</li> <li>2. Scholastic Ability and Educational Record</li> <li>3. Overall outstanding Achievements</li> <li>4. Career Potential</li> </ol> <p>Award Recipients must agree to have their names published in association with JA Canada and sign a release form.</p>
Deadlines	<ul style="list-style-type: none"> <li>• Applicant’s Submission Deadline to Charter: <b>Received by March 5, 2010</b></li> <li>• Charter’s Submission Deadline to JA Canada: <b>Received by March 19, 2010</b></li> </ul>





## Appendix A – Judging Panel Composition

Organization/Representative	Industry Sector

## Appendix B – JA Canada & Charters Communications Schedule

Date	Step	Description	✓
May, 2009	1	Award Process review by a Representative of Donor/JA Canada	
		New recommendations identified and discussed	
June, 2009	2	Changes incorporated in new applications	
		Judging panel identified in terms of Composition/Names	
September, 2009	3	Award information posted on JA Sites	
		E-mail blasts to schools to promote the Award	
		Communications sent to Charters regarding the Award	
October & November, 2009	4	Award information updated on JA Sites	
		E-mail blasts to schools to promote the Award	
		Communications sent to Charters regarding the Award	
December, 2009	5	Reminder to Charters to promote Awards & Scholarships	
January, 2010	6	Remind Charters of the <b>March 5th</b> Application Forwarding Deadline	
February, 2010	7	Remind Charters of the <b>March 5th</b> Application Forwarding Deadline	
March, 2010	8	Charters to identify number of Applicants received	
		Application deadline to JA Canada: <b>March 19<sup>th</sup></b>	
		Prescreening Applicants for eligibility: <b>March 22<sup>nd</sup> –&gt; March 26<sup>th</sup></b>	
April, 2010	9	Judging Panel reviews Applicants: <b>Week of April 5<sup>th</sup></b>	
		Award Recipients determined by <b>April 12<sup>th</sup></b>	
		Notify Award Recipients by <b>April 26<sup>th</sup></b>	
May 2010	10	News release to announce the Award Recipients	
		Conference follow up calls to the Award Recipients	
		Award Recipients submit testimonials/experience letters to school Newsletters & JA Canada	
		Photos/Comments posted on JA Canada & Charters sites	

## Appendix C – Awards Committee Schedule

### Calendar 2009

January	February	March	April
May	June	July	August
<ul style="list-style-type: none"> <li>Review Award Cycle</li> <li>Identify changes for the process &amp; procedures</li> </ul>	<ul style="list-style-type: none"> <li>Changes incorporated</li> <li>Judging Panel Composition confirmed</li> </ul>	<ul style="list-style-type: none"> <li>Announce Judging Panel composition to Charters</li> </ul>	<ul style="list-style-type: none"> <li>No action planned unless required otherwise</li> </ul>
September	October	November	December
<ul style="list-style-type: none"> <li>Award information posted on Charters sites</li> <li>National Awards Director selected &amp; oriented</li> </ul>	<ul style="list-style-type: none"> <li>JA/Sponsor E-mail blast to schools for promotions</li> <li>Charter Communications about the Award</li> </ul>	<ul style="list-style-type: none"> <li>Report on the Application submission status</li> <li>Review various logistics regarding the Award</li> </ul>	

### Calendar 2010

January	February	March	April
<ul style="list-style-type: none"> <li>Remind Charters of <b>March 5<sup>th</sup>, 2010</b> application deadline</li> </ul>	<ul style="list-style-type: none"> <li>Remind Charters of <b>March 5<sup>th</sup>, 2010</b> application deadline</li> </ul>	<ul style="list-style-type: none"> <li>Charters submit Application Packages to JA Canada</li> <li>Prescreen &amp; Review Application Packages</li> <li>Judges review Application Packages received to date</li> </ul>	<ul style="list-style-type: none"> <li>Judging Panel reviews applicants <b>Wk of April 5<sup>th</sup>, 2010</b></li> <li>Award Recipients selected by <b>April 12<sup>th</sup>, 2010</b></li> <li>Announce the Recipients by <b>April 26<sup>th</sup>, 2010</b></li> </ul>
May	June	July	August
<ul style="list-style-type: none"> <li>News release to announce the Award Recipients</li> <li>Conference follow up calls to the Award Recipients</li> </ul>	<ul style="list-style-type: none"> <li>Award Recipients submit testimonials/experience letters to school Newsletters &amp; JA Canada</li> <li>Photos/Comments posted on JA Canada &amp; Charters sites</li> </ul>	<ul style="list-style-type: none"> <li>Prepare and review the overall Award process</li> </ul>	
September	October	November	December

## **Appendix D – Media Coverage**