



A Business of Our Own

Show students how the best way to really learn is to really do! A Business of Our Own engages elementary school students in activities to apply their knowledge and skills to a real life situation. Students become the Presidents and CEOs of their very own retail sales business.

Turn Performance into Profit

Lend a hand to squeeze every cent out of a great idea. A Business of Our Own helps students identify key success factors to turn personal and team performance into profit. From start to finish, students set up their retail sales stand, track profits and eventually distribute earnings. This is so much more than your conventional lemonade stand.

- Develop and implement a plan for a retail business
- Analyze markets to define key messages and promotional strategies
- Manage the financial forecasts and records of a business
- Discuss factors that affect pricing and set prices for products

Your Junior Achievement Experience

Like other Junior Achievement programs, A Business of Our Own is curriculum-linked, student centred and skills focused. It can be delivered by a qualified business volunteer once per week for 40-60 minutes over a four week period, at no cost to schools or groups.

For more information about this and other programs please call 1-800-265-0699 or visit www.jacan.org.

Students Achieve

Appreciation for what businesses do and the importance of planning

Improved teamwork and decision-making effectiveness

Confidence in their ability to set and accomplish goals



"The most important thing I learned from the program was about managing a company and I learned with a group of people, which made it fun!"

Student, Grade 6