



## Business Basics Series

Give our youth a head start. The Business Basics Series of four programs introduces students to the fundamental concepts of business in a community and global context. Each program is unique and can be delivered independently or as a structured series to match the learning needs and abilities of elementary school students Grades 3 to 6.

### Back to the Basics

Take a step in the right direction by providing practical information to students about the organization and operation of a business in our free enterprise system. Each Business Basics Series program introduces core economic and business principles. Interactive discussions and class activities get students back to the basics so they can jump ahead into a prosperous future. The Business Basics Series of elementary school programs includes:

- Our Community - Needs, Jobs, Tools
- Our Country - Technology and Innovation
- Our Business World
- A Business of Our Own

### Your Junior Achievement Experience

Like other Junior Achievement programs, the Business Basics Series is curriculum-linked, student centred and skills focused. Each program can be delivered by a qualified business volunteer once per week for 40-60 minutes over a four week period, at no cost to schools or groups.

For more information about this and other programs please call 1-800-265-0699 or visit [www.jacan.org](http://www.jacan.org).

### Students Achieve

Greater appreciation and understanding of concepts related to business and economics

Practical experience making decisions in real-life situations

Awareness of the range of jobs and careers available through education



*"The most important thing I learned from the programs was that it is important to believe in yourself, and if you can do that, then you can achieve anything". Student, Grade 6*