



## A Driving Force in Nova Scotian Business

### Al MacPhee to be Inducted into the Junior Achievement Nova Scotia Business Hall of Fame

**For Immediate Release**

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Halifax, NS -- Enthusiasm and passion for business, as well as an unwavering commitment to the community are shining examples of why Al MacPhee, President of MacPhee Pontiac Buick GMC Ltd., will be inducted into the Junior Achievement Nova Scotia Business Hall of Fame in June 2009.

Born on a farm in the Mira area of Cape Breton, the eleventh of a family of fourteen children, commitment to work was instilled in MacPhee from birth. With his wife Mary, of 38 years, they raised a family of three, daughter Shannon MacPhee M.D., F.R.C.P.C., son Andrew MacPhee, dealer principal of Halifax Chrysler Dodge and son Bro. David MacPhee, O.M.I. He and Mary are now the proud grandparents of seven.

MacPhee entered the auto industry in Halifax in the mid sixties and it has been his constant commitment ever since. Currently he owns four auto dealerships: MacPhee Pontiac Buick GMC Ltd., Forbes Chevrolet Ltd., Chebucto Ford Ltd. and Halifax Chrysler Dodge Jeep Ltd., employing over 400 people. His primary location, MacPhee Pontiac Buick GMC Ltd. on Portland Street in Dartmouth, has grown to become the largest Pontiac dealership in Atlantic Canada and has consistently been within the top ten General Motors dealerships in Canada for many years.

MacPhee, in addition to his contributions to business in the province, has contributed greatly to Nova Scotia's local charities as well as to national organizations. He and his dealerships have influenced the landscape of philanthropy in Nova Scotia. This great leadership, business acumen and community dedication have led the business community to honour MacPhee by inducting him for the Junior Achievement Nova Scotia Business Hall of Fame.

In addition to his personal work, MacPhee has also served as mentor and investor to others within the industry offering guidance and support and helping them to develop as successful entrepreneurs. He has extended his support to business upstarts in non-automotive entrepreneurs as well.

Over the years, MacPhee Pontiac Buick GMC Ltd. and its President have earned the highest awards that General Motors Corporation has offered any dealer. Since 1983 the dealership has been awarded GM's coveted *Triple Crown Award*, which recognizes outstanding achievement and commitment to the highest standards of excellence, an astounding 19

times. In 1990, MacPhee was honoured with the *GMC Circle of Excellence Trophy*. The only time it has ever been awarded, the trophy recognizes the dealership in Canada with the best overall record in personnel development, sales, parts and accessory sales, customer satisfaction and a commitment to excellence.

Recently, General Motors of Canada has also awarded MacPhee the *President's Triple Crown Customers Satisfaction Award* in recognition of his dealership's highest sales and customer satisfaction in Canada. MacPhee has been the recipient of the *Jack Smith Award of Excellence*, the most prestigious award for excellence in all aspects of business and customer relations, and has won this award each year since its inception.

MacPhee has and continues to serve on numerous advisory industry boards and currently, among others, he is Secretary/Treasurer of the Canadian Automobile Dealers Association and he is the president of the Nova Scotia Automobile Dealers Association. He is on the executive board of Leader Auto Resources, a national automotive buying group. MacPhee has also been honoured with the Time Magazine Quality Dealers Award and MacLean's Magazine Dealer of Excellence Award, both in acknowledgement of his high standards of business and community involvement.

A true leader, MacPhee has shared his expertise and his business acumen with numerous organizations over his career. He is involved in several business organizations across the province, including the Metro Chamber of Commerce and BCA Investment Co-Operative. Most recently, he was invited by Premier MacDonald to serve on the Premier's Economic Advisory Council.

MacPhee has also lent his support to many community organizations. He served as Chairman of both the Alderney Landing \$1.6 million Capital Campaign and the Parish Council of the Blessed Pope John XXIII Parish. He has served on boards for the Victoria General Hospital Foundation, the Dartmouth Natal Day Committee and the Neptune Theatre Foundation. MacPhee has a strong affiliation with the Dartmouth General Hospital Foundation and has regularly contributed to the Hospital's annual Lobster Supper and is currently partnering with Nubody's Fitness Centres presenting *Revolutions* which, in 2008, raised \$135,000.

MacPhee Pontiac Buick GMC Ltd. has generously given back to the province by contributing to the Metro United Way, the Tim Horton's Children's Foundation, Eastern Front Theatre, Symphony Nova Scotia, the Deafness Advocacy Association of Nova Scotia, the Canadian Institute for the Blind and many minor sport teams in the Metro area.

Always committed to education and mentoring those rising in the business sector, MacPhee serves on the Board of Governors of Cape Breton University and is a strong supporter of Junior Achievement of Nova Scotia, where he has been a member of the Board of Governors for the past ten years.

As President of MacPhee Pontiac Buick GMC Ltd., Al MacPhee has been the driving force behind his company's great success and national recognitions. MacPhee has remained a grounded citizen, and a true Nova Scotian. He has said that he is happiest giving back to the community and province that has given him so much. In his own words, MacPhee says, "My

greatest satisfaction has been to be able to work and live in the same community for over 40 year, and in this time to have been in the position to return something to my city and to my province.”

Established by its volunteer Board of Directors, the Junior Achievement Nova Scotia Business Hall of Fame promotes the activities of Junior Achievement of Nova Scotia, while celebrating the achievements of Nova Scotia business leaders. Since 1993, 56 individuals have been inducted into the Nova Scotia Business Hall of Fame. The event has raised more than \$1.5 million, which has gone directly to support program delivery by Junior Achievement of Nova Scotia. This year’s event, chaired by Wayne Crawley of Emera and Danny Chedrawe of Westwood Group, is scheduled for Tuesday, June 16, 2009 at the World Trade and Convention Centre, with an opening reception beginning at 5:30 p.m. Induction ceremonies begin at 6:30 p.m. To order tickets, please contact Lynn Coveyduck at (902) 454-4564.

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