



**Emera and Junior Achievement of Nova Scotia:
Continued commitment to entrepreneurship and learning.**

Halifax, NS, November 20, 2009:

We've all heard the expression "put your money where your mouth is." Through its partnership with Junior Achievement of Nova Scotia, Emera is doing just that.

Emera recently extended its commitment to Junior Achievement of Nova Scotia to the year 2011, bringing their four-year financial pledge to \$200,000 while supporting this with volunteers from the organization.

"More than 300 Emera employees have volunteered with Junior Achievement over the past three years. Clearly we see the value in the programs JA delivers to students across Nova Scotia," says Chris Huskilson, President and CEO, Emera Inc. "I am proud of our employee commitment to the organization."

"Having volunteers in the schools is as important as financial support," says Lynn Coveyduck, President and CEO, Junior Achievement of Nova Scotia. "All our programs are delivered by volunteers from the community. If we didn't have them, we couldn't reach the more than 13,000 students we do every year. Emera and its employees bring lessons about financial literacy and workforce readiness to help make students productive members of our communities."

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About Junior Achievement of Nova Scotia

Junior Achievement of Nova Scotia (JA) has been the leading provider of youth financial education and entrepreneurial activities in the province for 40 years. JA programs help students understand economic principles and develop entrepreneurial, leadership and interpersonal skills. JA experiences promote the skills, understanding and perspectives students need to succeed in a global economy and be productive, contributing members of society with an emphasis on three areas:

- Financial literacy
- Entrepreneurship
- Work readiness

In Nova Scotia, JA offers young leaders four programs free of charge, starting as early as grade six: Our Business World, the Economics for Success, JA Titan and the Company Program – a Student Venture. To volunteer with Junior Achievement or for more information, please visit www.janovascotia.org.

About Emera Inc.

Emera Inc. (EMA-TSX) is an energy and services company with \$5.2 billion in assets. Electricity is Emera's core business. The company has two wholly-owned regulated electric utility subsidiaries, Nova Scotia Power Inc. and Bangor Hydro-Electric Company, which together serve 600,000

customers. Emera also owns 19% of St. Lucia Electricity Services Limited, which serves more than 50,000 customers on the Caribbean island of St. Lucia, and 25% of Grand Bahama Power Company which serves 19,000 customers on the Caribbean island of Grand Bahama. In addition to its electric utility investments, Emera owns the Brunswick Pipeline, a 145-km gas pipeline in New Brunswick; Bayside Power, a 260 MW gas-fired power plant in Saint John, New Brunswick; Emera Energy Services, a physical natural gas and power marketing and asset management business; a joint venture interest in Bear Swamp, a 600 megawatt pumped storage hydro-electric facility in northern Massachusetts; a 12.9% interest in the Maritimes & Northeast Pipeline; and an 8.2% interest in Open Hydro.

For more information contact:

Lynn Coveyduck
President & CEO
Junior Achievement of Nova Scotia
(902) 454-4564 x 223
lcoveyduck@janovascotia.org

Sasha Irving
Director, Corporate Communications
Emera Inc.
(902) 428-6685
sasha.irving@emera.ca