

FOR IMMEDIATE RELEASE

## **STUDENTS COMPETE AGAINST THE CLOCK AT JUNIOR ACHIEVEMENT'S BUSINESS CHALLENGE**

**British Columbia, January 12, 2010** – High school business students from across the province competed at Junior Achievement of British Columbia's (JABC) 12<sup>th</sup> annual BC Business Challenge, in Richmond yesterday.

The BC Business Challenge is a fast-paced competition where grade 11 and 12 students take on the role of high-tech executives in a global business simulation. The intense day of competition has teams working against the clock to develop management strategies for their imaginary companies, analyzing financial reports and scrutinizing the actions of other companies in a futuristic marketplace.

Twenty-one teams worked through 18 quarters of business to bring their futuristic product, a miniature audio player capable of generating holographic images, to market. They determined pricing, production levels and dollars to be spent in marketing, capital investment, and research and development.

### **Winners:**

#### **Titan Marketplace**

##### **First Place**

Team Widgets

Sir Winston Churchill Secondary, Vancouver, BC

Team members: Jonathan Dong, Elliot Langston, Jack Liu, Peter Shao, Philip Xiao, Rogy Yu

Teacher: Karin Hubbard

##### **Second Place**

Team Philiast

George P. Vanier Secondary, Courtenay, BC

Team Members: Annica Danko, Caleb Hansen, Jonathon Mochizuki, Max Proctor, Kaila Walton, Lance Shaver

Teacher: Paul Rebutt

##### **Third Place**

Team BNS

Burnaby North Secondary, Burnaby, BC

Team Members: Jason Y. Lin, Jason Z. Lin, Jeff Sha, Everest Shi, Nicole Shum, Micheal Wong

Teacher: Vincent Chan

#### **Executives Marketplace**

##### **First Place**

Team North Inc

Windsor Secondary, North Vancouver, BC

Team Members: Cam Hilts, Jason McDonnell, Bradley, Tullis, Jonathan Zapf

Teacher: Monique Young

More...

**Second Place**

Team GuWakKid

Moscrop Secondary, Burnaby, BC

Team Members: Gabriela Chan, Ted Cheng, Jacky Li, Johnny Tsang

Teacher: Diane Cho

**Third Place**

Team Jimmy

Correlieu Secondary, Quesnel, BC

Team Members: Derek Cameron, Michael Dodge, Joel Givens, Nicholas Runge

Teacher: Martin Runge

**Entrepreneurs Marketplace****First Place**

Team WOLVES

West Point Grey Academy, Vancouver, BC

Team Members: Adrian Cheung, Kevin Cheung, Benson Li, John Rhee, Jackie Tan, Hans Zhang

Teacher: Brian Roodnick

**Second Place**

Team PM Lions

Princess Margaret Secondary, Surrey, BC

Team Members: Kevin Flores, Calvin Kalar, Harman Rahal, Sukhpreet Sekhon

Teacher: Jagpal Uppal

**Third Place**

Team Spartans

North Surrey Secondary, Surrey, BC

Team Members: Zacarie Clouthier, Christopher Kinsella, Michael Larochelle, Nicholas Weinell

Teacher: Maja Paderewska

JABC wishes to recognize the schools for their leadership and support of the event and partnership with JA to deliver business education to their students. Special recognition to the teachers for mentoring and coaching the teams throughout the challenge and ensuring the students received classroom preparation necessary to compete at the provincial level.

The students are participants of the JA Titan Business Game; an interactive online program that takes budding entrepreneurs through the course of managing business in an ever-changing, technology driven marketplace. Designed to simulate actual business situations, students face very real and tough issues related to human resources, marketing, research and development and more.

The BC Business Challenge was generously sponsored by the Institute of Chartered Accountants of BC, MacDonald, Dettwiler & Associates Ltd. (MDA), and The Portables. Further assistance is provided by Executive Airport Plaza Hotel and Lexmark Canada Inc.,

Junior Achievement (JA) is the world's largest not-for-profit organization dedicated to educating young people about business. With over 120 charters World Wide, JA brings a global view of business to local communities. Since 1955 Junior Achievement of British Columbia (JABC) has partnered with educators, donors and volunteers to bring a real world experience into the classroom. Our programs give students the confidence and skills they need to become the next generation of business and community leaders.

PHOTO CREDIT: **Overall Challenge Winners**, Team Widgets from Sir Winston Churchill Secondary in Vancouver. (Left to Right): Teacher Karin Hubbard, Elliot Langston, Philip Xiao, Jack Liu, Jonathan Dong, Peter Shao, Rogy Yu

For more information please contact:

Christopher Hindle  
Manager, Marketing & Communications  
JUNIOR ACHIEVEMENT OF BRITISH COLUMBIA  
(604) 688 – 3887 EXT. 231  
Cell: (778) 858-6565  
[christopher.hindle@jabc.org](mailto:christopher.hindle@jabc.org)