



FOR IMMEDIATE RELEASE

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JABC Awards Presented to BC's Top Student Entrepreneurs

Vancouver, BC – Junior Achievement of British Columbia (JABC) is pleased to announce 'Phresh' has won the coveted 2010 **CIBC Student Venture of the Year Award**. This after-school program was staffed by high school students from Burnaby, Vancouver and New Westminster.

Hosted by Accenture in Burnaby, the group experienced many challenges in organizing their departments, establishing standards for approving designs and setting up a printing process they could do themselves. After many set-backs they persevered in bringing their customer-designed t-shirts to market, and soldiered on to a successful wrap-up for their company. Their clear and simple approach to reporting also resulted in the company receiving the **award for Outstanding Financial Reporting**.

The award was presented last night at the "Celebrate JA!" event, sponsored by CIBC and held at SFU, Segal Graduate School of Business in downtown Vancouver. Over 50 students were honoured at the reception for their outstanding performance, creativity, and demonstration of business acumen. To be eligible for JABC's highly competitive and prestigious awards, each of the students participated in one or both of JABC's high school programs, JA TITAN or Company Program – A Student Venture. [More about our programs](#)

[Click here for the full list of award winners](#)

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Junior Achievement (JA) is the world's largest not-for-profit organization dedicated to educating young people about business. With over 120 charters world wide, JA brings a diverse global view of business to local communities. Since 1955 Junior Achievement of British Columbia (JABC) has partnered with educators, donors and volunteers to bring the real world of work into the classroom. Our programs give students the confidence and skills they need to become the next generation of business and community leaders.

PHOTO: Ron Tarves, Senior Director, CIBC Commercial Banking (Front, Right), presented student company "Phresh" with the CIBC Student Venture of the year award. Students were from Byrne Creek (Burnaby), Killarney (Vancouver) and New Westminster Secondary Schools.

For more information please contact:

Christopher Hindle
Manager, Marketing & Communications

JUNIOR ACHIEVEMENT OF BRITISH COLUMBIA
(604) 688 – 3887 EXT. 231
Cell: (778)-858-6565
christopher.hindle@jabc.org