



FOR IMMEDIATE RELEASE

JULY 6, 2010

COLLIERS RAISES \$40,000 for JUNIOR ACHIEVEMENT

Victoria, BC- Junior Achievement of British Columbia (JABC) is pleased to announce they will receive all proceeds raised from the Colliers International 22nd Annual Charity Golf Tournament – *Building Youth for the Future*. The tournament took place on Thursday June 24th at Cordova Bay Golf Course in Victoria and raised \$40,000 to support Junior Achievement programming.

Specifically, the funds raised are designated to support the *JA Titan* program offered to Grade 11 and 12 students in Victoria high schools. The *JA Titan* program is the ultimate learning experience where students take on the role of senior managers in an ever changing, technology driven marketplace. Designed to simulate actual business situations, *JA Titan* serves up real and sometimes very tough decisions related to production, capital investment, marketing, research and development and more.

In addition to funding the in-school *JA Titan* program, proceeds from the Colliers International Tournament will support sending JA students from Victoria to attend the provincial business competition hosted by JABC and held annually in Vancouver. As well, funds will support sending local Achievers to Junior Achievement's International Youth Leaders Conference where top Achievers from Canada and around the world unite to participate in a week-long interactive business and entrepreneurship event.

"Junior Achievement has played an important role on Vancouver Island for many years," says Jan Bell-Irving, President of JABC. "From the beginning the business community, in partnership with local educators, recognized this as an opportunity to help students build business skills and prepare them for the work place. Thanks to this generous gift from Colliers International, JA can continue to make an impact in the communities that benefit from our programs."

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Junior Achievement (JA) is the world's largest not-for-profit organization dedicated to educating young people about business. With over 120 charters worldwide, JA brings a global view of business to local communities. Since 1955 Junior Achievement of British Columbia (JABC) has partnered with educators, donors and volunteers to bring a real world experience into the classroom. Our programs give students the confidence and skills they need to become the next generation of business and community leaders.

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PHOTO: (Left – Right) Deborah Wakeham, Regional Manager, JABC Vancouver Island and Greg Garnett, Chairman, JABC Vancouver Island Regional Advisory Committee accept a cheque from Linda Lomas, Administration Manager, Colliers International; Dave Ganong, Managing Director, Colliers International.

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