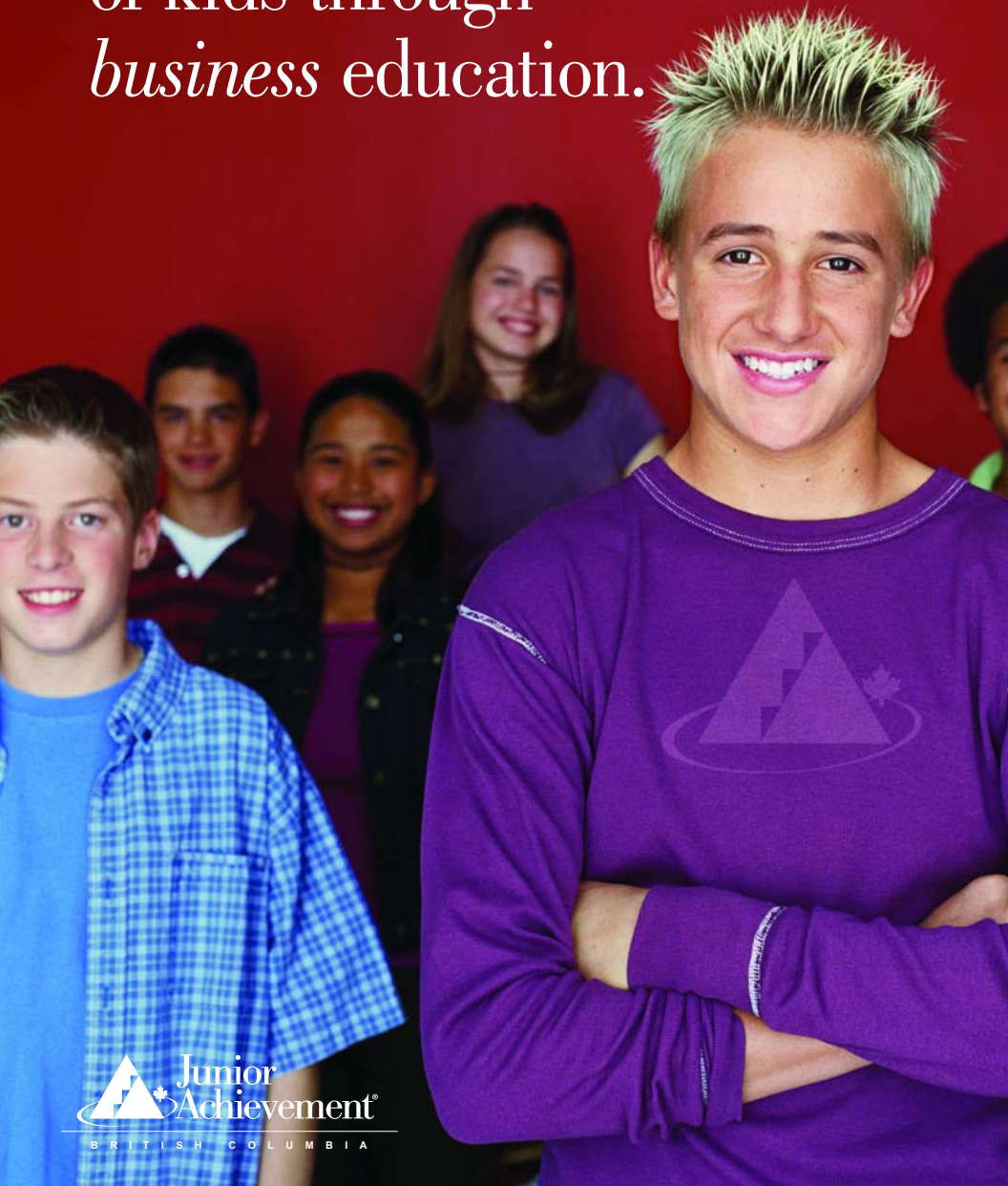


JUNIOR ACHIEVEMENT  
OF BRITISH COLUMBIA  
ANNUAL REPORT 2002-2003

inspiring the imaginations  
of kids through  
*business* education.



Junior  
Achievement®

BRITISH COLUMBIA

## OUR VISION

Junior Achievement of British Columbia maintains an active vision to ensure that every student in British Columbia has a fundamental understanding of the free-enterprise system.

## OUR MISSION

Our mission is to inspire and educate young Canadians to value free enterprise, understand business and economics and develop entrepreneurial and leadership skills.

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# Message from the Chairman

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Reflecting on the past year, I am pleased to report that Junior Achievement of British Columbia has posted an outstanding year. Our board, volunteers, and staff spent the past year evaluating our business strategies, establishing new goals, and developing the plans that will propel us forward to the next stage of growth. Our focus has been to ensure organizational excellence, build stakeholder loyalty, and manage sustainable growth.

Throughout the pages of this report you will find initial evidence of the positive outcomes of our strategic direction and the growth it produced. Some of last year's highlights include:

- Delivery of a record number of programs to 28,000 students throughout BC
- Engaging 950 dedicated volunteers to deliver the programs
- Launching new marketing materials to help build our brand and secure our presence in communities where JABC programs are delivered

- Opening a regional office in Prince George
- Developing a new governance strategy to ensure greater accountability and transparency to all stakeholders

Thank you to our dedicated Board of Directors, Board of Governors, volunteers, and staff that have worked tirelessly to ensure our lofty goals were met. I can proudly say that we have achieved that which we set out to do and more! We are excited about the direction Junior Achievement of British Columbia is headed. We invite you to take a moment to share in our successes and extend the offer to join us as we continue to move forward with plans and programs that will inspire the imaginations of BC's youth.

Best regards,

**David Smithers**

*Chairman, Junior Achievement of British Columbia*

TOTAL STUDENTS REACHED  
IN BRITISH COLUMBIA IN 2002-2003

# 27,930

A 14% INCREASE OVER THE PREVIOUS FISCAL YEAR.

## ELEMENTARY

LINKING THE CLASSROOM TO THE BUSINESS WORLD

BUSINESS BASICS

255 CLASSES

7,650 STUDENTS

## MIDDLE

ENCOURAGING LIFELONG LEARNING AND DEALING WITH  
CHANGE AND UNCERTAINTY

THE ECONOMICS OF  
STAYING IN SCHOOL (ESIS)

359 CLASSES

10,770 STUDENTS

ABORIGINAL ESIS

11 CLASSES

330 STUDENTS

PERSONAL ECONOMICS

11 CLASSES

330 STUDENTS

DOLLARS AND SENSE

153 CLASSES

4,590 STUDENTS

MAKING SENSE OF BUSINESS

61 CLASSES

1,830 STUDENTS

## HIGH SCHOOL

PREPARING FOR THE FUTURE WORKPLACE BY DEVELOPING  
EMPLOYABILITY SKILLS

JA STUDENT VENTURE

27 CLASSES

810 STUDENTS

JA TITAN PILOT

54 CLASSES

1,620 STUDENTS

DREAM BIG PILOT

2 CLASSES

60 STUDENTS

# Junior Achievement of British Columbia Programs

*Junior Achievement of British Columbia continues to set the precedent for business education throughout BC. This year, JABC had the privilege to pilot a number of new programs to help ensure we remain at the forefront of new technologies, marketplace needs, and curriculum changes.*

## ELEMENTARY PROGRAMS — THE BUILDING BLOCKS OF BUSINESS

In the Spring of 2003, JABC piloted the grade 4 Business Basics module. At this level, students have the opportunity to learn about the evolution of business from our basic needs to how technology influences development. The grade 4 module forms part of the overall Business Basics suite designed to teach basic business skills to students in kindergarten to grade 6. The grade 5 module will be implemented in Fall 2004 with the grade 3 and 4 modules to be implemented in Spring 2004.

*Program Sponsors - Imperial Oil Foundation, Lotte & John Hecht Memorial Foundation, MDS Metro Laboratory Services, Meridian Specialties Inc., Orbital Technologies, Whiterock U-Lock*





Mount Doug Event Marketing Co.,  
Mount Doug Senior Secondary,  
Winner of the 2003 JACAN  
Company of the Year Award.

# Junior Achievement of British Columbia Programs

*Continued*

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## MIDDLE SCHOOL PROGRAMS — CONTINUOUS IMPROVEMENT

Economics of Staying in School (ESIS) has become one of JABC's most popular programs representing 38% of all programs delivered. A portion of the program's success can be attributed to the support it receives from the City of Kelowna as they have sponsored every child in grade 9 to participate.

Eleven ESIS classes were delivered to Aboriginal and First Nations students across BC in partnership with Chief's Councils. This initiative was spearheaded through a partnership with Native Economic Development Advisory Board (NEDAB).

The Dollars and Sense program that was developed locally in partnership with the British Columbia Securities Commission has been adopted by the National Programs Committee. A revised version of the program called Dollars with Sense will be implemented nationally in Fall 2004.

*Program Sponsors - **Dollars and Sense** - British Columbia Securities Commission; **Economics of Staying in School (ESIS)** and **Aboriginal ESIS** - City of Kelowna, Duke Energy, Imperial Oil Foundation, RBC Royal Bank, Western Economic Diversification, Kelowna Sunrise Rotary Club, Marsh Canada Limited, Shell Canada Limited, The Great-West Life Assurance Company, VanCity Savings Credit Union; **Personal Economics** - Manpower Inc.*

## HIGH SCHOOL PROGRAMS — NEW HORIZONS

During the 2002/03 school year, JA TITAN, the online version of the existing Business Game, was piloted with overwhelming success. JA TITAN was incorporated into the BC Business Challenge in December 2002 and allowed JABC to run a Spring Business Challenge for the first time ever.

Students from Victoria received national exposure for their JA Student Venture program as the Mount Doug Event Marketing Company was awarded the Junior Achievement of Canada Student Venture of the Year award.

Dream Big was piloted in BC this spring. This new program, developed with a grant from the Tiger Woods Foundation and American Express, focuses on helping students through the process of choosing a career. The program is scheduled to be implemented in 2003/04.

*Program Sponsors - **JA Student Venture** – CIBC, Lotte & John Hecht Memorial Foundation, Western Economic Diversification, McDonald's Restaurants of Canada Ltd., MDS Metro Laboratory Services, Procter & Gamble Inc., Sales & Marketing Executive Vancouver*

# 2002-2003

## Participating Schools

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### **ABBOTSFORD**

Abbotsford Senior Secondary  
Alexander Elementary  
Blue Jay Elementary  
Comerstone Christian School  
Dasmesh Punjabi School  
Dr. Thomas A Swift Elementary  
Harry Sayers Elementary  
John Maclure Community School  
Rick Hansen Secondary  
Robert Bateman Secondary  
Ross Elementary  
Sandy Hill Elementary  
St. John Brebeuf  
Terry Fox Elementary  
W J Mouat Secondary  
King Traditional School  
Upper Sumas Elementary

### **BURNABY**

Alpha Secondary  
Armstrong Elementary  
Aubrey Elementary  
Brentwood Park Elementary  
Burnaby Central Secondary  
Burnaby Mountain Secondary  
Burnaby North Secondary  
Burnaby South Secondary  
Cariboo Hill Secondary  
Cascade Heights  
Chaffey-Burke Elementary  
Forest Grove Elementary  
Gilmore Community Elementary  
Lyndhurst Elementary School  
Moscrop Jr Secondary

### **CAMPBELL RIVER**

Carihi Secondary

### **CENTRAL OKANAGAN**

Anne McClymont Elementary  
Bankhead Elementary  
Casorso Elementary  
Constable Neil Bruce Middle School  
Dorothea Walker Elementary  
Dr. Knox Middle School  
George Elliot Secondary  
Glenrosa Junior Secondary  
Hudson Road Elementary  
Immaculata Regional High School  
KLO Middle School  
Okanagan Mission Secondary  
Peter Greer Elementary  
Rose Valley Elementary  
Rutland Jr Secondary  
Shannon Lake Elementary  
South Kelowna Elementary  
Springvalley Middle School  
Westbank Elementary

### **CHILLIWACK**

AD Rundle Middle School  
Cultus Lake Community School  
Evans Elementary  
Little Mountain Elementary  
Sardis Elementary  
Vedder Middle School  
Watson Elementary  
Yarrow Community School

### **COMOX VALLEY**

Georges P Vanier Secondary

### **COQUITLAM**

Banting Middle School  
Coquitlam Alternative Basic Education  
Dr. Charles Best Secondary  
Ecole des Pionniers  
Gleneagle Secondary

Hillcrest Middle School  
Minnehada Middle School  
Montgomery Middle School  
Moody Middle School  
Our Lady of Fatima  
Pinetree Secondary  
Pitt River Middle School  
Port Moody Secondary  
Riverside Secondary  
Terry Fox Secondary

### **COWICHAN VALLEY**

Frances Kelsey Secondary  
Queen of Angels School

### **DELTA**

Brooke Elementary  
Chalmers Elementary  
English Bluff Elementary  
Gibson Elementary  
Gray Elementary  
Heath Elementary  
Hellings Elementary  
North Delta Senior Secondary  
Sacred Heart  
Southpointe Academy

### **FORT NELSON**

Fort Nelson Secondary

### **GREATER VICTORIA**

Arbutus Jr Secondary  
Cedar Hill Jr Secondary  
Colquitz Jr Secondary  
Craigflower Elementary  
Eagle View Elementary  
Esquimalt Community School  
Fairburn Elementary  
Gordon Head Elementary  
Hampton Community  
James Bay Community  
Lake Hill Elementary  
Lansdowne Jr Secondary  
Margaret Jenkins Elementary

Marigold Elementary  
Monterey Elementary  
Mount Douglas Sr Secondary  
Oak Bay Secondary  
Oaklands Elementary  
Quadra Elementary  
Reynolds Secondary  
Richmond Elementary  
Torquay Elementary  
Uplands Elementary  
Victoria High School  
Willows Elementary

### **KAMLOOPS/ THOMPSON**

Brocklehurst Secondary  
Chase Secondary  
St. Ann's Academy  
Valleyview Secondary  
Westsyde Secondary

### **KOOTENAY - COLUMBIA**

Stanley Humphries Secondary

### **LANGLEY**

Bradshaw Elementary  
Brookswood Secondary  
Coghlan Elementary  
Langley Meadows Elementary  
Langley Secondary  
Shortreed Community School  
Simonds Elementary  
Walnut Grove Secondary  
Whytecliff Education Centre

### **MAPLE RIDGE – PITT MEADOWS**

Garibaldi Secondary  
Haney-Pitt Meadows Christian School  
Meadowridge Secondary  
Pitt Meadows Secondary

Websters Corner  
Elementary

## MISSION

Christine Morrison  
Elementary  
Hatzic Secondary  
West Heights Elementary

## NANAIMO - LADYSMITH

Cedar Community  
Secondary  
Dover Bay Secondary

## NEW WESTMINSTER

Glenbrook Middle School

## NORTH VANCOUVER

Argyle Secondary  
Balmoral Jr Secondary  
Blueridge Elementary  
Canyon Heights  
Elementary  
Eastview Elementary  
Fromme Elementary  
Handsworth Secondary  
Keith Lynn Alternative  
Secondary  
Larson Elementary  
Lynnmour Community  
School  
Montroyal Elementary  
Norgate Community  
Elementary  
Queensbury Elementary  
Ridgeway Elementary  
Ross Road Elementary  
Seycove Secondary  
Community  
Seymour Heights  
Elementary  
Sherwood Park Elementary  
St. Pius X Elementary  
Upper Lynn Elementary  
Windsor Secondary

## OKANAGAN SKAHA

Holy Cross Elementary  
Summerland Secondary

## PEACE RIVER NORTH

Bert Bowes Jr Secondary  
Dr Kearney Jr Secondary  
North Peace Secondary  
South Peace Secondary

## PRINCE GEORGE

College Heights Secondary

Lakewood Jr. Secondary  
Prince George Secondary

## QUESNEL

Quesnel Secondary

## RICHMOND

Alfred B Dixon Elementary  
Archibald Blair Elementary  
Cambie Secondary  
Dogwood School  
Henry Anderson  
Elementary  
Hugh Boyd Secondary  
James Gilmore Elementary  
JN Burnett Secondary  
Kathleen McNeely  
Elementary  
Lord Byng Elementary  
Mitchell Elementary  
Rideau Park Elementary  
Robert Alexander McMath  
Secondary

## SAANICH

Claremont Secondary  
Cordova Bay Elementary  
Royal Oak Middle School

## SOOKE

Lighthouse Christian  
Academy

## SOUTHEAST KOOTENAY

Mount Baker Secondary

## SUNSHINE COAST

Chateleuch Secondary

## SURREY

Bayridge Elementary  
Bear Creek Elementary  
Beaver Creek Elementary  
Betty Huff Elementary  
Bonaccord Elementary  
Bothwell Elementary  
Chantrell Creek  
Elementary  
Chimney Hill Elementary  
Cloverdale Learning Centre  
Colebrook Elementary  
Creekside Elementary  
Dogwood Elementary  
Don Christian Elementary  
Ecole Simon Cunningham  
Erver Creek Secondary  
Erma Stephenson  
Elementary  
Fleetwood Park Secondary  
Fraser Valley Christian High  
Fraser Wood Elementary

George Greenaway  
Elementary  
Green Timbers Elementary  
Guildford Park Secondary  
H.T.Thrift Elementary  
Heritage Christian School  
Holy Cross Regional High  
School  
James Ardiel Elementary  
Jessie Lee Elementary  
Johnston Heights  
Secondary  
K B Woodward Elementary  
Kensington Prairie  
Elementary  
Khalsa School  
Kwantlen Park Secondary  
L A Matheson Secondary  
Latimer Road Elementary  
Lena Shaw Elementary  
M B Sanford Elementary  
Maple Green Elementary  
Martha Currie Elementary  
Newton Elementary  
North Ridge Elementary  
Ocean Cliff Elementary  
Peace Arch Elementary  
Prince Charles Elementary  
Queen Elizabeth Secondary  
Ray Shepherd Elementary  
Regent Christian Academy  
Royal Heights Elementary  
Semiahmoo Trail  
Elementary  
Senator Reid Elementary  
Serpentine Heights  
Elementary  
Southridge Junior School  
Strawberry Hill Elementary  
Sullivan Heights Secondary  
Surrey Christian  
Tamanawis Secondary  
Tynehead Elementary  
White Rock Elementary

## VANCOUVER

Bodwell High School  
Captain James Cook  
Elementary  
Chief Maquinna Elementary  
David Livingstone  
Elementary  
David Thompson  
Secondary  
Eric Hamber Secondary  
Foundation Alternate  
Program  
G T Cunningham  
Elementary  
General Wolfe Elementary  
John Oliver Secondary  
Kerrisdale Elementary

Killarney Secondary  
Kitsilano Secondary  
Lord Nelson Elementary  
Lord Selkirk Elementary  
Nootka Community  
Elementary  
Notre Dame Regional  
Secondary  
Point Grey Secondary  
Prince of Wales Secondary  
Queen Elizabeth  
Elementary (Vancouver)  
Renfrew Community  
Elementary  
Shaughnessy Elementary  
Simon Fraser Elementary  
Sir James Douglas  
Elementary  
Sir Richard McBride  
Elementary  
Sir Wilfred Laurier  
Elementary  
Sir Winston Churchill  
Secondary  
Sir Wm Van Horne  
Elementary  
St. George's School  
St. John's School  
Templeton Secondary  
Tupper Midtown Alternate  
Program  
University Hill Secondary  
Vancouver Technical  
Secondary  
Walter Moberly  
Elementary  
Windermere Community  
Secondary  
David Oppenheimer  
Elementary  
Sir James Cook Elementary  
Sir Wilfred Grenfell  
Community  
The West Program

## VANCOUVER ISLAND NORTH

Port Hardy Secondary

## VERNON

Clarence Fulton Secondary  
Coldstream Elementary  
Kalamalka Secondary  
Kidston Elementary  
Mission Hill Elementary  
Vernon Secondary

## WEST VANCOUVER

Collingwood School  
Hollyburn Elementary  
Mulgrave School  
Rockridge Secondary  
Sentinel Secondary



The foursome from *Guardian Capital Advisors Inc.* came out to enjoy a day of golf and to raise money for JABC.



Jack Shore presented CIBC's financial contribution to JABC at the annual *Student Venture of the Year Awards* in June.

Above: Grade 5 Business Basics class enthusiastically accepts the donation made by Metropolis at Metrotown and Metrotown Centre.

# Fund Development

*JABC's fundraising events are not only a great way to raise money for the organization but also help to build our brand and increase community involvement. We are grateful to the hundreds of participants and volunteers that helped to make each one a huge success.*

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## 2003 FUNDRAISING BOWL-A-THON

The pins were flying on May 7th and 8th as over 500 friends of JABC came out to celebrate their hard work and fundraising success. This year's Bowl-A-Thon raised over \$30,000 and participants had a blast doing it! Top fundraising companies were BC Hydro and TD CanadaTrust raising \$5,995 and \$4,845 respectively. RBC Royal Bank showed their support with an outstanding 20 teams! Our thanks to our signature sponsors: White Spot Restaurants, CKNW, and the Burnaby NewsLeader.

## FORE JA! CORPORATE GOLF CHALLENGE

On September 10th, 2002, JABC hosted its 6th annual fundraising golf tournament. Senior executives from across the Lower Mainland came out for an unforgettable day of great golf, networking, and fundraising. Overall the event raised close to \$26,000 and was incredibly well received by all in attendance. Our thanks to our signature sponsors Bell, MCL Motor Cars Inc., and Subway.

JABC was fortunate to be invited again to participate in the BC Business Top 100 Lunch. This year's audience was captivated by stories of inspiration by Olympic Gold Medalist, Catriona Le May Doan. Partial proceeds of the tables sold by JABC were donated to support program delivery. Special thank you to Peter Legge and BC Business Magazine for the opportunity to participate in this great event.

## FINANCIAL SERVICES CAMPAIGN

JABC's Financial Services Campaign (FSC) is an annual campaign that runs from July to October and involves many of the major financial institutions throughout the province. The FSC raised \$175,000. Thanks to BMO Bank of Montreal, CIBC, HSBC Bank Canada, RBC Royal Bank, Scotiabank, and TD Canada Trust for their hard work and dedication to this initiative.

## BC BUSINESS TOP 100 LUNCH

# Financials

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The accompanying summarized statement of operations is derived from the audited financial statements of Junior Achievement of British Columbia prepared by Ellis Foster Chartered Accountants for the fiscal year ended June 30, 2003. Full financial statements outlining all aspects of the financial position of the organization are available upon request.

The Society's net revenue increased by close to 7% compared with the previous year. An increase in gross revenue was generated through the increase in general contributions by 12%. Endowment fund revenue decreased as the result of lower returns on the fund which is managed by the Vancouver Foundation. Special event revenues were down by 15% over the previous year largely due to the decreased participation in the Bowl-A-Thon. A reduction of expenses also contributed to the increase in overall net revenue. The largest reduction in expenses came from special events by 11% due to the decrease size of the Bowl-A-Thon. Staff salaries decreased by 1% as we were without a Marketing Manager for 4 months.

Excerpt from Auditor's Report

The auditors, Ellis Foster Chartered Accountant, in their report dated July 23, 2003, have reported that: "in common with many non-profit organizations, the Society derives revenue from contributions, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to contribution revenue, excess of revenue over expenses and net assets.

In our opinion, except for the effect of adjustments if any, which we might have determined to be necessary had we been able to satisfy ourselves concerning the completeness of contribution revenue referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of the Society as at June 30, 2003 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles. As required by the Society Act of British Columbia, we report that, in our opinion, these principles have been applied on a consistent basis."

# Statement of Operations

FOR THE YEAR ENDED JUNE 30, 2003 (SEE AUDITOR'S REPORT PREVIOUS PAGE)

	2003	2002
<b>REVENUE</b>		
AMORTIZATION OF DEFERRED CONTRIBUTIONS RELATING TO CAPITAL ASSETS	7,993	5,559
CONTRIBUTIONS	578,783	516,669
DONATIONS IN KIND	29,352	33,430
ENDOWMENT INCOME	44,278	51,666
OTHERS	22,103	35,161
SPECIAL EVENTS	175,249	205,373
	<b>857,758</b>	<b>847,858</b>
<b>EXPENSES</b>		
ACCOUNTING AND AUDIT	8,900	8,600
FACILITIES	30,440	30,223
NATIONAL FEES	14,842	12,033
OFFICE AND OTHER	43,328	38,140
PROGRAMS	209,731	203,901
SPECIAL EVENTS	57,005	63,203
SALARIES AND BENEFITS	401,981	406,500
	<b>766,277</b>	<b>762,600</b>
<b>EXCESS OF REVENUE OVER EXPENSES FOR THE YEAR</b>	<b>91,531</b>	<b>85,258</b>

# Contributors

*Junior Achievement of British Columbia gratefully acknowledges the generosity of all our financial supporters. It is through your investment in our organization that we are able to continue to inspire the imaginations of kids and build a legacy of economic prosperity for the future.*

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## Partners \$10,000+



Austeville Properties Ltd.  
British Columbia Securities Commission  
CIBC  
Duke Energy  
Institute of Chartered Accountants of British Columbia  
Lotte & John Hecht Memorial Foundation  
RBC Financial Group  
Shell Canada Limited  
TD Canada Trust  
Western Economic Diversification Canada

## Investors \$2,500 - \$9,999



Acetex Corporation  
Bell Canada  
BMO Bank of Montreal  
City of Kelowna

Coast Capital Savings Credit Union  
Ellis Foster Chartered Accountants  
Greater Victoria Chamber of Commerce  
Harbourside Rotary  
HSBC Bank Canada  
Imperial Oil Foundation  
Kelfor Industries Ltd.  
Lions Gate Industries Inc.  
MacDonald Dettwiler & Associates Ltd.  
Marsh Canada Limited  
McDonald's Restaurants of Canada Ltd.  
MCL Motor Cars (1992) Inc.  
Metropolis at Metrotown  
Pilot Shipping Ltd.  
Rotary Club of Victoria  
Sales & Marketing Executives Vancouver  
Scotiabank  
SMED International Inc.  
Teekay Shipping (Canada) Ltd.  
TELUS  
The Great-West Life Assurance Company  
VanCity Savings Credit Union  
Victoria Foundation  
West Coast  
Wilderness Lodge

## Associates \$500 - \$4,999



591915 B.C. Ltd.  
A.C.T. Equipment Sales Ltd.  
A.E. Concrete Precast Products Ltd.  
Alaska Trading Inc.  
Alpine Helicopters Ltd.  
Amon Lands Ltd.  
Applewood Motors Inc.  
D.B.A. Applewood KIA  
Aqua-Bound Technology Ltd.  
B.C. Dairy Foundation  
BC Hydro Employees Community Services Fund  
BDO Dunwoody LLP  
Blitz Design Corporation  
Borden Ladner Gervais LLP  
British Pacific Properties Limited  
Business Network International  
C.P.P. Custom Plate & Profiles  
Canada Metal (Pacific) Limited  
Cantest Ltd.  
Center Line Marine Ltd.  
Chevron Canada Limited  
Christie Lites (Vancouver) Inc.  
Clarica Life Insurance Company  
Coast Capital Foundation  
Creekhouse Gallery (1996) Ltd.  
Delta Cedar Products  
Derby Holdings Ltd.  
E.B. Horsman & Son  
E.I. Wintemute Holdings Ltd.  
EBJ Canada  
Emergent Systems Corporation  
Enviro-Vision Holdings Inc.  
Euro-Rite Cabinets Ltd.  
Fasken Martineau DuMoulin LLP  
Finning Canada  
Freybe Gourmet Foods Ltd.  
Gamett Capital Corp.  
Generation Printing Ltd.  
Golden Properties Ltd.  
Granby Enterprises Inc.  
Grant Thornton LLP  
Granville Toyota  
Graymont Limited  
Guardian Capital Advisors Inc.  
IBM Canada Ltd.  
In Young Trading Ltd.  
Intermountain Transport  
Intrawest Corporation  
Invest Investments Ltd.

Ip, Lu Pong  
 Ivanhoe Capital Corporation  
 Jewish War Veterans of Canada – Vancouver Post #1  
 Kelowna Jaycees Fund  
 Kelowna Sunrise Rotary Club  
 Kingston College Inc.  
 Leacock, Peter  
 Lignum Ltd.  
 London Drugs Ltd.  
 MacKay LLP  
 Mainframe Entertainment Inc.  
 Marin Investments Limited  
 McCarthy Tetrault  
 MDS Metro Laboratory Services  
 Menzies Enterprises Ltd.  
 MSA Ford Sales Ltd.  
 Nino Barbon  
 North American Architectural Millwork Ltd.  
 North Douglas and Sysco Food Services  
 Nuna Logistics Limited  
 Orbital Technologies  
 Oxford Properties  
 Pacific West Systems Supply Ltd.  
 Paddington Holdings Ltd.  
 Park Shore Motors Ltd.  
 Parklane Homes  
 Phillips, Hager & North Investment Management Ltd.  
 Pico of Canada Ltd.  
 Pioneer Garage Ltd.  
 Procter & Gamble Inc.  
 Protex Food Corporation  
 Pullmaster Winch Corporation  
 Regan, Timothy P.  
 Reliable Mortgages Inc.  
 Rhema Industries Ltd.  
 Saputo Milk Division  
 Sierra Systems  
 Simon Fraser University  
 Strand Properties Corp.  
 SuperPages

Terasen Utility Services  
 The Honda Way  
 The Teal-Jones Group  
 Tim Yun Food Products Company Ltd.  
 Totem Automotive Group  
 Trans West Holdings Ltd.  
 Travelers Financial Corporation  
 Vancouver Island News Group  
 Van-Kam Freightways Ltd.  
 Venco Products Ltd.  
 Villages Pizza  
 VIP Mazda  
 Wall Financial Corporation  
 Western Railco Products Ltd.  
 Western Union Insurance Company Foundation  
 Weyerhaeuser Canada Ltd.  
 Whiterock U-Lock  
 Yuen, Tommy K.H., Dr.

Agricom international Inc.  
 Alantic Contractors Ltd.  
 Allfoam Industries Ltd.  
 All-Sea Enterprises Ltd.  
 Allstar Holdings Incorporated  
 Alpha Mechanical Contracting Ltd.  
 Alpha Sportswear Limited  
 Alum – Tek Industries Ltd.  
 Aman Enterprises 1989 Ltd.  
 Anderson Management Inc.  
 Andrew Sheret Ltd.  
 Anmore Development Corp.  
 Annable, Cliff  
 Anson Realty Ltd.  
 Anthony-Seaman Ltd.  
 Anvil Mobile Auto Glass Ltd.  
 Apex Communications Inc.  
 ARC Asphalt  
 Arkwel Industries Ltd.  
 Armstrong, Robert  
 Arpeg Holdings Ltd.  
 AST & AST Enterprises Inc.  
 Atlantic Waste Systems Ltd.  
 Atlas Anchor Systems (BC) Ltd.  
 Audette, Shawn  
 Auld Phillips Ltd.  
 Austria Import West Ltd.  
 Autocraft Autosport  
 Awan Motors Ltd.  
 Axis Projects Inc.  
 Azura Fashions Inc.  
 B & W Insurance Agencies  
 B.C. Air Filter Ltd.  
 B.C. Building Systems Ltd.  
 B.C. Pacific Capital Corporation  
 Baily, Mclean, Greenbank & Murdoch  
 Baker Newby Barristers and Solicitors  
 Banyan Holdings Corporation  
 Barclay Sales Ltd.  
 Barnston Island Herb Corp.  
 Basic Rentals Ltd.  
 Basran Fuels Ltd.

Basran Industries Ltd.  
 Basran, Don  
 Baxter, Carabetta, Braun  
 Bel-Par Industries Ltd.  
 Ben Gelfant MD  
 FRCS(C) Inc.  
 Benco Fabricators Ltd.  
 Benson, Rodney  
 Berk's Intertruck Ltd.  
 Berndt, Caitlin  
 Berndt, Richard  
 Berryhill Foods Inc.  
 BES Investments Ltd.  
 Big Island Inflata-Boats Ltd.  
 Bird, J.M.  
 Bird, Owen  
 Bishop Energy Corp.  
 Blue Ace Shoring Co. Ltd.  
 Bodner, Darren  
 Bodwell Internet School  
 Boland, Yulanda  
 Bolton, Lisa  
 Bonica Precision (Canada) Inc.  
 Boniventure Properties  
 Border Feed Lot  
 Bosa Contraction Inc.  
 Braber Equipment Ltd.  
 Brencar Distributors  
 BRI Resource Ind.  
 Bridge Machine Shop Ltd.  
 Brown, Travis  
 Bryson, Wayne  
 Bud's Industrial Installations Ltd.  
 Bugbusters Pest Management Inc.  
 Buinink, Y.  
 Bunker, Neil  
 Burden, John Victor  
 Burke, Randy  
 Burns, Darrell E.  
 Burrard Glass Ltd.  
 Burrard Import Ltd. D.B.A.  
 Burrard Acura  
 Burrell, Keith  
 Burttek Systems Inc.  
 Business Development Bank of Canada  
 Buxton R Transport Inc.  
 C.W. Dupuis Ltd.

Supporters  
 \$49 - \$499



#1 Impex Canada Ltd.  
 18 Karat International Product Sourcing Inc.  
 566480 B.C. Ltd. DBA A Buck or Two  
 625009 B.C. Ltd.  
 631723 BC Ltd.  
 639229 B.C. Ltd. DBA Urban Eyes  
 A & R Metal Industries Ltd.  
 A&E Resources Ltd.  
 A.K. Draft Seal Ltd.  
 A.S.G. Management & Investment Ltd.  
 A.T. Storrs Ltd.  
 Ace Mobile Power Services Ltd.  
 ACM Management Services Ltd.  
 Adam, Sadrudin  
 Aggressive Transport Ltd.

Caddy For The Hole – Vancouver	CIC Canamera Investment Corporation	Delta Aggregates Ltd.	Effective Credit Ltd.
Calder, Jennifer	Citywide Machine Wholesale Inc.	Deol, Ann	Ellery Manufacturing Ltd.
Cam Chain Co. Ltd.	Clark Wilson	Derpak, White & Company	Emerson, Andrew
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## 2002-2003 Organizational Achievements

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Branding – JABC proudly revealed a whole new image this past year with a look that reflects our organizational focus – KIDS! The new brand strategy developed by the Marketing Committee demonstrates our key values and will help to increase community and corporate recognition.

Regional Offices – JABC continued to focus on building capacity throughout the province by strengthening the support offered to our regional offices in the

GVRD, Victoria and the Okanagan. Through funding support from Western Economic Diversification, we were also able to open a regional office in Prince George in the spring of 2003.

Governance – We have begun a process aimed at strengthening our governance and organizational structure. Discussions and consultations will continue in the coming year and will result in a more effective structure.

## Future Strategic Direction

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During 2002/03, Junior Achievement of British Columbia developed a strategic plan to set in place the direction and key benchmarks for organizational growth over the next 3 years.

The goal of Junior Achievement of British Columbia is to raise \$3 million to support increase program delivery to 38,000 students throughout the province by 2005. In order to achieve this aggressive goal, JABC has undertaken the following initiatives to ensure we maintain financial and program sustainability.

- Implement a regionally focused model for program delivery and fund development across the province. A pilot program will take place in Surrey as part of this model in 2003/04.
- Build relationships with school districts and like-minded community partners in all regions where programs are delivered.
- Develop a major fundraising campaign to target individual and corporate donors and encourage sustainable giving to support ongoing program delivery.
- Restructure our corporate fundraising strategies and re-align sponsorship benefits to better meet the needs of our donors.

# WE ARE JABC



BRITISH COLUMBIA'S YOUTH



BUSINESS  
VOLUNTEERS



COMMUNITY  
PARTNERS

Sponsors  
Donors  
Educators



JABC STAFF

Provincial and Regional  
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BC Provincial Office  
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Vancouver, BC  
V6B 4M9

Tel: 604-688-3887  
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Okanagan Region  
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Fax: 250-769-3158  
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