



JA Titan

Give students high-level leadership experience without the high-stakes risks. JA Titan is an interactive web-based business simulation where high school students compete as companies in a fictitious market. Students make executive decisions to discover the many triumphs and challenges faced by senior management.

More than Just a Game

As a realistic online simulation, JA Titan challenges students to navigate the dynamic changes of our technology-driven global marketplace. Students plan and execute each aspect of a virtual company's strategy – price, production, marketing, capital investment, and research and development. Inspiring business results are just a mouse-click away.

- Make critical economic and management decisions
- Systematically solve virtual business challenges
- Strive for maximum performance in a competitive environment
- Master key business strategies within a management team

Your Junior Achievement Experience

Like other Junior Achievement programs, JA Titan is curriculum-linked, student centred and skills focused. It can be delivered by a qualified business volunteer online and in-class in 10 instructional modules, at no cost to schools or groups.

For more information about this and other programs please call (519) 439-4201 or visit our website at www.jalondon.org.

Students Achieve

Advanced understanding and appreciation of business and economics

Critical thinking, decision making and problem solving effectiveness

Motivation to pursue a career and confidence in the ability to contribute in the workplace



"I am more confident in my ability to work. JA Titan motivated me to find a career." Student, Grade 11