



## Our Business World

Create an environment where small groups manage large expectations. Our Business World gives elementary school students experience making big decisions in different areas of a small manufacturing operation. Students explore the many aspects of business, hands-on.

### Discover a World of Opportunity

Our Business World brings the concepts of a real company into the classroom. Students put their talent to the test in the organization, management, production and marketing of their very own pen factory. By experimenting with real world business challenges, students discover the value of working smart and the career opportunities awaiting educated employees.

- Work together in business planning groups to start an organization
- Practice the manager's role of job interviews
- Experiment with different techniques of production
- Design and evaluate effective marketing advertisements

### Your Junior Achievement Experience

Like other Junior Achievement programs, Our Business World is curriculum-linked, student centred and skills focused. It can be delivered by a qualified business volunteer once per week for 40-60 minutes over a four week period, at no cost to schools or groups.

For more information about this and other programs please call 1-800-265-0699 or visit [www.jacan.org](http://www.jacan.org).

### Students Achieve

Awareness of the operation and responsibilities of business in the free enterprise system

Enhanced critical-thinking and creativity in a group setting

Interpersonal effectiveness and school-to-work readiness



*"The most important thing I learned today was how to work and communicate with teammates."* Student, Grade 5