



## JA Titan

JA Titan is more than just a game. It's an interactive experience. In this newly revised program, students engage in critical economics and management decisions. As a realistic online simulation, JA Titan challenges students to navigate the dynamic changes of our technology-driven global marketplace.

### Become a Titan of Industry!

The new online version now allows for advanced levels of play, hiring of new staff, and sub-decisions for Marketing and R&D. Students plan and execute each aspect of a virtual company's strategy as they compete online in the highly competitive industry of the fictional Holo-Generator™. With JA Titan 3.0 online, business results are just a mouse-click away.

- Make critical production and capital investment decisions
- Systematically solve virtual marketing and pricing challenges
- Optimize research and development in a competitive environment
- Demonstrate corporate responsibility with charitable giving

### Your Junior Achievement Experience

Like other Junior Achievement programs, JA Titan is curriculum-linked, student centred and skills focused. It can be delivered by a qualified business volunteer online and in-class in 10 instructional modules, at no cost to schools or groups.

For more information about this and other programs please call (877) 671-8050 or visit [www.futuresnorth.ca](http://www.futuresnorth.ca).

### Students Achieve

Understanding of how business decisions impact a company's performance

Critical thinking, decision making and problem solving effectiveness

Definition of personal goals, ethics and working styles



*"I am more confident in my ability to work. JA Titan motivated me to find a career."* Student, Grade 11